

What is Suryan Explains?

Tamil explainer videos that inform, educate and entertain people

Topics that are covered in the videos:

Tamil culture, tradition

Famous actors and politicians

Lesser-known facts about places in South Tamil Nadu

Motivation

Tips and tricks to better our day-to-day lives

Viral, Popular Content

Each Suryan Explains video:

Has an organic reach of 1 million - 9 million people

Gets Max 41 million video views

Gets an engagement of max – 2.6 M (likes, shares, comments)

Gets widely circulated on WhatsApp, across countries

On a monthly basis, Suryan Explains generates **27 million views**

Facebook growth thanks to Suryan Explains

Lifetime: The total number of people who have liked your Page. (Unique Users) - (1607539)

18,03,28,014 Minutes of videos viewed in 2018-'19

Up 18.8% from last period of 2018-'19

(15,18,46,416)

41,07,00,000

Videos views in this quarter

Massive following on Facebook

Suryan FM Facebook page clocks over 41 million video views every month.

The page has a reach of over 2.2M Followers

A Suryan Explains video on the work done by our ancestors, w.r.t to culture and architecture. The video was a massive hit, with over 11 million views and counting.

A Suryan Explains video on the benefits of drinking water from a copper vessel/container. The video was a massive hit, with **over 9.4 million** views and counting.

A Suryan Explains video on the life history of the great politician Aringnar Anna, with over **8.7 million views** and counting.

Why Suryan Explains?

People love Suryan Explains because it sells an experience,

a feeling that makes them proud, happy and positive!

Thanks to its reach, we have embedded brand Suryan FM in lives of millions across over 25+ countries!